

JORDAN & JENNY'S NEWSLETTER

January 2009



Kansas City, Missouri



What's in this issue:

Most Frequently Asked Question: "Why Kansas City?" ~ See Page Two

Happy New Year, Dear Friends!

Last year has been a fun and challenging year for Jordan & Jenny. We hope that this year will be even more fun and fulfilling.

At the beginning of this year, we are already thinking about what we want to achieve in 2009 and how we want to feel about our accomplishments at the end of this year. In the book "The Law of Attraction" by Esther and Jerry Hicks, it says a sculptor see his final product in a pile of clay before it takes form. That's why we want to see our success in our mind before actually attaining it.

Our plan is basically following what Robert Kiyosaki said in his book "Rich Dad Poor Dad." Keep your day-time job (if you have one), start a part-time business, invest the money made from the business into buying rental properties to build passive income and buy stocks with any extra money that you have.

Gary Keller says in his book "The Millionaire Real Estate Investor" that big success comes from having specific written goals (10%), having an action plan (10%) and having accountability (80%). Accountability means having someone (a mentor, a coach) to make sure you are doing what you are suppose to do and are

staying on the right track. This is so important for business or self-employed people when you don't have a boss telling you what to do.



The Chinese New Year (according to the Lunar Calendar) will fall on January 26th this year. Traditionally, everyone goes to the grandfather's house (on the father's side) on Chinese New Year's Eve and have hot pot which signified "roundness" and "gathering."

You are receiving this newsletter because you are friends, family or colleagues of Jordan & Jenny. Or you have contacted Jordan & Jenny about real estate investing. This newsletter is a way for Jordan & Jenny to keep in touch with people they care about and to share what's going on in their lives. Your privacy is important to us and we will not share, sell, barter or rent your email address to any unauthorized third party. If you would like to stop receiving this newsletter in the future, please reply to this email with "remove" in the subject line.



Why Kansas City? -An Emerging Market-



In Trump University's Commercial Real Estate Investing 101, the author David Lindahl described the characteristics of an Emerging Market where savvy investors invest:

- The local government is committed to change, to increase jobs.
- The city has updated Master Plan and is taking action.
- Major revitalization is happening to increase business growth and development.
- The city is excellent candidate for investment ONLY if it has spent SIGNIFICANT amount of money and is clearly taking action.

Kansas City, Missouri has all of the above.

- ✓ **A significant \$4 billion investment**
- ✓ **Action is taken:** \$2.7 billion of investment completed, \$1.3 billion of investment under construction
- ✓ **Major downtown revitalization to attract businesses:** H&R Block world headquarters, IRS regional service center, the Power & Light District, AMC's flagship Main Street Theatre, Sprint Center arena, Convention Center ballroom
- ✓ **There are approximately 3,000 businesses Downtown, employing 100,000 people.** (Source: Downtown Kansas City Council, [Economic Impact of Downtown Kansas City, Missouri](#))

Kansas City, Missouri Population: 450,375

***Greater Kansas City Metro Area Population: 1.98 Million
Ranked 29th in the United States (Las Vegas is #30)***

Major Economic Sectors:

1. Health care & social assistance
2. Wholesale trade
3. Retail trade
4. Accommodation & food services
5. Professional, scientific & technical services

(Source: US Census Bureau, [2002 Economic Sectors](#))



For more information about Kansas City, please check out www.vantagerei.com or contact:

Jordan Lin & Jenny Chen
Toll free 1-877-696-6575
Vancouver, BC 604-271-1268
info@vantagerei.com